

Best in Retail Banking Award Winners

The MSR Group recognizes retail banks on an annual basis who provide a superior customer experience. These top performers are identified based on a nationwide study of U.S. retail banking consumers.

There is no cost associated with receiving an award. Recipients are free to develop their own press release and mention The MSR Group name, the Best in Retail Banking Award and the specific award category for no charge. However, should a recipient choose to include the award in any other advertising or marketing, an annual license fee will apply.



Usage Guidelines

Internal and External Communications

If a recipient chooses to use The MSR Group name and/or the award logo in any advertising or marketing other than a press release, there is an annual licensing fee of \$5,000. Winners may display this prestigious designation in their advertising in accordance with the following terms and conditions.

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Contact us with questions about usage or to arrange award usage licensing.

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